# project details

2014-5 **Transformative Development Initiative**: Cross-ageny place-based initiative to catalyze accelerated redevelopment in the 26 Gateway Cities of Massachusetts. With a pilot year budget of \$13 million, the initiative developed from the introduction some additional real estate investment and technical assistance programs, and is strategically supporting locally led district prog. In addition to the standard

**TDI-Program Implementation**: Unique digital 'twitter-style' text limited request for information resulting in proposals from very diverse 26 cities, and consideration in a merit-based evaluation (less about who has resources to hire consultants)

**Data Gateway Project:** Development of baseline data, and shaping future evaluation metrics to look at both short term and long-term redevelopment success indicators including quality of life and visualization of unique data sets to build 'visibility' of progress to further accelerate redevelopment momentum

## Tech Talks & Hacking for Transformative Development

- 2013 hiddengenius: crowdfunding portal for challenge based technology innovation, beta
- Fulton County, Georgia Industrial District: 4,800 Acres, 46m SF, 30,000 Jobs
  Sustainable Cities Design Academy | American Architectural Foundation
  Advising on sustainable economic development strategies for redevelopment of industrial corridor, identifying best practices, and developing implementation recommendation.

  Role: Resource Team Member, Economic Development
- Boston Harbor Ferry Financial Feasibility: 2500 annual riders, 1.3m Annual Budget
  Boston Redevelopment Authority (BRA) | Harvard Kennedy Rappaport Institute
  Financial analysis and governance/organizational strategy to assess revenue trajectory for new ferry service between East Boston and the downtown Innovation District, TOD development.

  Role: Economic Development Team Lead
- <u>meme:</u> social productivity web app prototype
  Digital media project to help connect people offline in unique convenient locations for meetings and social events. Catalyst to economic development for new locations and resources that may not be 'on the map' or in familiar neighborhood. First testing completed, fundraising for next versión development.

Role: Cofounder, Strategy / Marketing lead and Project manager for prototype <a href="http://www.memeconnects.com">http://www.memeconnects.com</a>

2012 Mill River Planning Study: 280 Acres, 1.5m SF, 3,000 Jobs

Economic Development Corporation (EDC) of New Haven & City of New Haven, Joint Market-based district development plan for jobs-rich light industrial área of New Haven, adjacent to waterfront, major transportation/transit, and residential districts. Plan included site analysis for better utilization of land, new unique housing typologies, business expansión strategies, and creation of new mixed-use TOD zoning that integrated light industrial and live/work.

Role: Economic Development and Planning Lead, and Strategy

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# Anne Gatling Haynes, Project Listing, Page 2

http://cityofnewhaven.com/pdfs/MillRiverPlanningStudyFinalReport.pdf

Medical District Planning & Governance: 80 Acres, 3.5m SF, 7,000 New Jobs 2012 EDC-NH, City, Yale University, Yale New Haven Hospital, Yale Medical School 10 year district TOD development and governance plan for under-utilized land adjacent to booming medical district and major transit hub, representing 80% of Bio/Life R&D in State of Connecticut. Effort included forming new legislation & development of new finance tools (multitax TIF) for implementing major infrastructure project.

Role: Lead Convener, Economic Development and Planning Lead

Hunters Point South Workforce Housing District, Queens: 30 Acres; 5,000 New Units, 2010 Multiple City of New York Agencies (HPD, City Planning, NYCEDC, NYC Parks)

Led multi-agency client and consultant design team for new infrastructure and waterfront park, participated in financing analysis for TOD middle income housing proformas as well as developer RFP process, integrated work with School Construction, New York Public Library facilities as well as regulatory agencies in environmental review process.

> Role: Lead Convener and Mayor's Office Representative http://www.nycedc.com/project/hunters-point-south

World Trade Center Performing Arts Center: 200,000 sf, \$800m

City of New York, Lower Manhattan Development Corporation, Port Authority of NY & NJ Implemented revised planning and programming study with various arts tenants for new landmark arts facility at memorial site, including all required security performance criteria, in order to design and integrate engineering requirements into early foundation packages under construction at PATH rail terminal.

Role: Lead Convener, Project Manager, Mayor's Office Representative

Penn Station Redevelopment: various schemes up to 1m sf, \$1B 2008

> City of New York, Related Companies, Vornado, Empire State Development Corporation railroad station and related commercial development. Led multi-sub consultant team and review panel of transportation agencies for counter proposals that involved renovation, construction implementation, and new facility program and design.

> > Role: Lead convener, Project Manager, Mayor's Office Representative

Javits Convention Center: Various expansión schemes up to 5m sf, \$5B 2008 City of New York, Empire State Development Corporation, Tishman

Lead representative for City of New York on evaluation of design proposals through the lens of land use and economic impact, including proposing and facilitating additional schemes for expansion for various budgets, sites and related economic benefit to the City.

Role: Design/Program Advisor, Project Manager, Mayor's Office Representative

Cooperative Arts & Humanities High School 160,000 sf, \$70m 2006 City of New Haven

> Landmark facility for 1.5B School Construction Program, 650-student comprehensive magnet high school with visual and performing arts focus in downtown New Haven. In addition to site selection and programming, led early efforts to build partnerships with related arts and Yale institutions, creating sustainable links to jobs and training for students.

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# Anne Gatling Haynes, Project Listing, Page 3

Role: Design/Program Advisor, Project Manager, and Mayor's lead in building arts institution constituency and coordinate with school curriculum http://pcparch.com/project/cooperative-arts-and-humanities-high-sch

# 2004-6 Overture Center for the Arts 380,000 sf, \$205m

#### Overture Foundation

Programming, Design and Construction of a unique, single-donor, world-class performing and visual arts facility comprised of 2-phase development to house multiple resident arts companies, and public events. New Construction of 2200 seat multi-purpose theater, public event spaces, rehearsal spaces and Art Museum, as well as renovation of historic 1000 seat, and 350-seat theaters and building facades. Worked closely with donors, city, developers, and construction teams to analyze construction and maintenance costs, helped partner with various city organizations for new systems of construction waste & materials re-use, and adjacent TOD.

Role: Design Team Leader/Project Architect http://pcparch.com/project/overture

# 2004 <u>CitySeed</u>: 5 locations (by 2006),

Established the 501-3c organization to develop and manage 5 farmers markets in New Haven in order to catalyze economic and community development, and lead statewide food policy. Identified and organized stakeholders, identified sites, secured permits and crafted new legislation, co- developed organizational strategy.

Role: CoFounder & Member Board of Directors http://www.cityseed.org

# 2004 Arts Campus Master Plan: 8 acres, 200,000 sf, 2 new facilities

## University of Wisconsin-Madison

Siting and coordinating programming for new arts facilities including new wing for Elvehjem Art Museum and new music school, including integrating mini-district into campus master plan.

Role: Design Team Leader/Project Architect

## 2002 **Weber Music Hall** : 19,000 sf, \$9m

## University of Minnesota-Duluth

New 410 seat multi-use music hall for performance from choral, symphonic, amplified, and experimental music curriculum.

Role: Design Team Leader/Project Architect

http://pcparch.com/project/university-of-minnesota-weber-music-hall

# 2000 Yale Science Hill Facility Feasibility Studies: Various lab & academic buildings up to 300,000sf Yale University

Design lead for new facilities at Yale to expand science programs, including meeting with faculty to assess needs and doing massing studies to be integrated to the Campus Master Plan.

Role: Design Team Leader/Project Architect

# 1999 New Campus Master Plan & Design Guidelines: 35 Hectares, 20,000 sm Siglo 21 Business University, Cordoba, Argentina

Completed overall design strategy for multi-use campus including classrooms, public amenities, support facilities, landscape grounds. Developed sustainable site and building recommendations. Role: Design Team Leader/Project Architect

# Anne Gatling Haynes, Project Listing, Page 4

## http://pcparch.com/project/universidad-siglo-21

# 1999 Gonda Practice Integration Building, Phase I: 500,000 sf

# Mayo Clinic, Rochester Minnesota

Primary design for seminal historical building expansion including custom designed sustainable high performance envelope components, and planning for primary public spaces

Role: Senior Designer

http://pcparch.com/project/mayogonda-practice-integration-building

# 1998 Emma Willard School Comprehensive Master Plan

# Emma Willard School Board of Directors, Troy, NY

Negotiated and managed multiple subcontractors for comprehensive existing building analysis, utilization study, programming for new and renovated facilities, communicating planning efforts and results to multiple stakeholder groups from students, to faculty, to board members and potential donors. Facilitation of final booklet document.

Role: Design Team Leader/Project Architect

# 1997 Cole Eye Institute: 130,000 sf

# Cleveland Clinic, Cleveland Ohio

Design lead for building massing, building envelope, integration of sustainable building systems and coordination with campus master plan.

Role: Designer

http://pcparch.com/project/cole-eye-institute

# 1994 Owens Corning World Headquarters: 400,000 sf, 1100 employees

## Owens Corning Corporation, Toledo Ohio

Design lead for building massing, unique design features, public spaces, and research and integration of sustainable building systems.

Role: Designer

http://pcparch.com/project/owens-corning-world-headquarters

## 1992 Yale Building Project--House: 1400 sf

Habitat for Humanity, New Haven, CT

- 1991 University of Alabama Research and Development Building, Birmingham Alabama
- 1990 Buck Center Research in Aging, Novato California
- 1989 JFK Central Terminal Building, New York, NY